



13 Tips For Choosing a Wedding Photographer

1. View the studio's website and make sure you *love* their style.
2. Visit the studio in person and ask about the photographer's experience. What is their photography background and how long have they been photographing weddings? Your goal is to be comfortable with the photographer's qualifications.
3. Make sure the images you're seeing were created by the photographer that will be photographing your wedding.
4. Does the photographer's personality and style match your expectations? Is the photographer communicating well and do they understand your requirements? Is he/she dressed appropriately, and what do they wear to the wedding? Are they well mannered?
5. Understand the photographer's pricing. Make sure everything is clearly spelled out on the contract. How much are reprints and parent albums? Is there a time limit for ordering additional albums or enlargements? How long will the studio keep the digital images?
6. When visiting with the photographer does he/she ask about your wedding plans? Do you sense genuine interest in what **you** want, or are they just trying to make the sale?
7. Ask how long after the wedding it will be before you see the images. If it's more than two or three weeks, the photographer may not have the resources to complete your project.
8. Also, ask how long it will take to create your album once the images are selected. If it's more than two months, you might want to continue interviewing photographers.
9. Ask if the wedding packages are set in stone or if they can be customized just for you.
10. Does the photographer have back-up equipment? What will happen if, for some reason, they can't photograph your wedding? Do they have associates they can rely on in case of emergency?
11. If you love the photographer's style, they're in your budget, and the communication between you is good, then you should book this photographer as soon as possible. (If you don't someone else will.)

12. References with phone numbers should be provided without having to ask. We highly recommend calling at least three of those on the list and ask the questions below.

How quickly after the wedding were pictures ready for viewing?

How long did it take for the album to be completed once the final layout and images were selected?

Did the photographer meet his/her deadlines?

What did the photographer and assistants wear to the wedding?

How was communication between the studio and clients? Would they use the studio again?

13 Is the studio affiliated with professional photography organizations such as PPA, DPPA or WPPI?